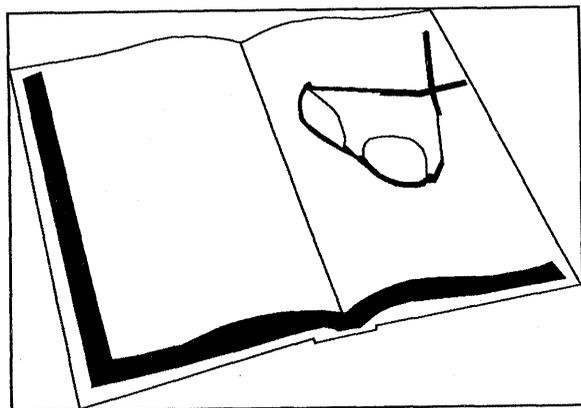


announced elsewhere in this issue, but we want to take a moment to thank David Downing and Mary Layoun, both of whom are stepping down after eight years of devoted service. Fortunately, both of them continue to be involved in current SCE projects, so we can say "thank you" without fearing that it might imply "farewell."

Martha Woodmansee

Gary Lee Stonum

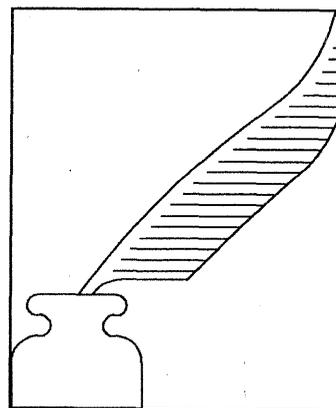


SCE Projects in Print

Intellectual Property and the Construction of Authorship

As long as supplies last SCE members are eligible for a discount on selected papers from the 1991 conference, "Intellectual Property and the Construction of Authorship," which has been published as a special issue of the *Cardozo Arts & Entertainment Law Journal*. To order, send a check for \$10 to *Cardozo Arts an Entertainment Law Journal*, 55 Fifth Ave., New York, N.Y. 10003. Please note on both the check and the order that you are a member of the Society for Critical Exchange.

Project directors and participants: Please us know of recent or forthcoming publications based on SCE projects and panels.



Current Projects

Intellectual Property and the Construction of Authorship

Contact: Martha Woodmansee (English), Case Western Reserve University or Peter Jaszi (Law), The American University

Two major programs have been organized for next few months. At the Modern Language Association conference in December a forum and four workshops will examine "The Law of Texts: Copyright in the Academy." The panels will look at current ideas and developments in intellectual property, with an eye towards the effect that scholarship can have in shaping the law. Details on the presentations may be found in COMING EVENTS.

The second program, a conference to be held at the Rockefeller Foundation Center in Bellagio, Italy, builds on earlier aspects of the project to consider intellectual property in a global, post-colonial economy. Entitled "Cultural Agency/Cultural Authority: Politics and Poetics of Intellectual Property in the Post-Colonial Era," the conference proposes to explore the effects of the modern Western "authorship" construct on the international distribution of cultural productions, and then to formulate a specific proposal for action. Conference participants will examine the interplay of a number of discourses, particularly the legal and the

aesthetic, in the construction of the concept of the "author" as an individual who is uniquely responsible for the production of a unique "original" work. First formulated to serve the specific needs of entrepreneurial writers and publishers of the eighteenth century, this construct has functioned to assign proprietorship over cultural productions in such a way as to deny claims to women, non-Europeans, artists working in traditional forms, and individuals engaged in collaborative projects. More recently, it has also operated to inhibit development of international legal protection for such valuable exports as computer software, phonograph records, and databases.

In addition to exploring the concrete effects of the "authorship" construct in the developed and developing worlds, the conference will seek to sketch out more rational and equitable alternatives for assigning authority over cultural productions. It is intended that the conference's work will influence policy makers who are now debating the future of the international property system.

A list of the conference participants and their topics may be found in COMING EVENTS.

The New Economic Criticism

Contact: Martha Woodmansee and Gary Lee Stonum
(English) Case Western Reserve University

Because the Intellectual Property project has continued to be so demanding, planning for a major conference on the new economic criticism has been deferred. We now hope to schedule the conference for the spring or the fall of 1994.

Woman - Nation - Narrative

Contact: Anuradha Dingwaney Needham (English), Oberlin College

A very successful double session on this topic was held at the 1992 Midwest Modern Language Association meeting in St. Louis. Plans are

now being made for future panels, perhaps at the 1993 Modern Language Association conference in Toronto. Check the next issue of the newsletter (or announcements on the Electronic College) for further details.

Rhetoric(s) for English Studies

Contact: Don Bialostosky (English), University of Toledo or Steven Mailloux (English and Comparative Literature), University of California at Irvine

An initial panel is scheduled for this year's MLA; then in the spring a symposium will be held at the Univ. of Toledo. See COMING EVENTS for details on both events.

The Scholarly Conference

Contact: Charles Stivale (Romance Languages), Wayne State Univ.

After some recent, lively discussion of this topic on the Electronic College, the project has acquired a new life. One result will be a session entitled "Beyond the Podium: Directions for Academic Conferencing," to be held at the November 1993 Midwest Modern Language Assn. meeting in Minneapolis. The session is planned as a roundtable discussion on alternative models for conferences and conference sessions, strategies for promoting dialogue, electronic conferencing, para-conference practices, etc. Proposals, short position papers, and queries should be sent to Charles Stivale.

Theory in an Electronic Age

Contact: James Sosnoski (English), Miami University

James Sosnoski has now taken over directing the project, with the intention of linking it to a database in cultural studies that he and others

have been developing. Those who had expressed earlier interest in this project have been invited to contribute.

Rethinking Introductory Courses in English

Contact: Sally Robinson (English), University of Michigan

Changes in undergraduate English curricula have necessitated a rethinking of introductory courses in order to bring those courses more in line with programs of study shaped by literary theory, multiculturalism, cultural studies, new rhetorical theory, gender studies, and textual studies. This project aims to bring together faculty from diverse institutions and to initiate a cooperative, hopefully collaborative, dialogue to address both theoretical and practical questions of teaching introductory courses in a changing curriculum. Of particular interest are new designs for surveys, introductory courses required for majors, and introductory theory and/or textual studies courses.

The SCE will sponsor a workshop on this topic at the 1993 Midwest MLA in Minneapolis. Send proposals, abstracts, syllabi, brief position papers to: Sally Robinson, English Dept., 2623 Haven Hall, University of Michigan, Ann Arbor, MI 48109-1045.

MLA and Regional MLA Liaisons

Modern Language Association: Martha Woodmansee, English, Case Western Reserve University

Midwest Modern Language Association: Martha Woodmansee, English, Case Western Reserve University

Northeast Modern Language Association: Max Thomas, English, University of Pennsylvania

South Atlantic Modern Language Association: Elizabeth Meese, English, University of Alabama [1993 program chair: Linda Dunleavy, English, State University of New York, Buffalo; secretary,

William Thompson, English, University of Southern Mississippi]

South Central Modern Language Association: Theron Britt, English, Memphis State University [1994: Karen Cole, Louisiana Scholar's College, Northwestern State University]

Rocky Mountain Modern Language Association: liaison position vacant, volunteers should contact Gary Stonum

Philological Association of the Pacific Coast: Marilyn Edelstein (English), Santa Clara University

To join or contribute to an existing project:

Write to the contact person listed in the SCE PROJECTS section of the newsletter.

To inquire about or propose a new project:

Contact the Executive Directors.

To inquire about or propose sessions for the MLA or regional MLAs:

Contact either the Executive Directors or the liaison listed in the SCE PROJECTS section.

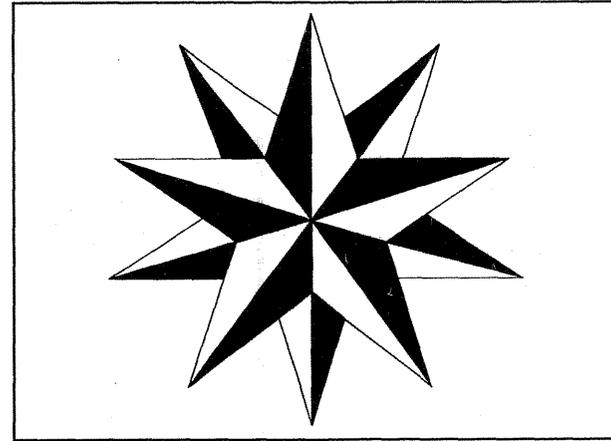
SCE Elections

Don Bialostosky has been re-elected to a four-year term on the SCE Board of Directors, and Peter Jaszi and Anu Needham have both been elected to four-year terms, replacing David Downing and Mary Layoun. They officially take office after the annual business meeting at the Modern Language Association conference. Below are brief academic biographies of the three.

Don Bialostosky, Distinguished University Professor of English and Coordinator of the Colloquium in Rhetorical Theory, University of Toledo. Previously taught at SUNY-Stony Brook and the Univ. of Washington. A.B., M.A., and Ph.D., Chicago. Publications include *Making Tales: The Poetics of Wordsworth's Narrative Experiments* (Chicago 1984) and *Wordsworth, Dialogics, and the Practice of Criticism* (Cambridge 1992). U. S. Bibliographer and a member of the editorial board of *The Bakhtin Newsletter*. Current SCE activities include directing the Rhetoric(s) for English Studies project with Steven Mailloux.

Peter Jaszi, Professor of Law, Washington College of Law, American University, specializing in copyright law. B.A. and J.D., Harvard. With Martha Woodmansee he organized the 1991 SCE conference on "Intellectual Property and the Construction of Authorship," and he remains codirector of this project.

Anuradha Dingwaney Needham, Assistant Professor of English, Oberlin. Previously taught at Bradley Univ. and Hamilton College. B.A. and M.A. Univ. of Delhi; Ph.D. Penn State. Publications include essays on third-world writing, feminist theory, and English romanticism. Director of the Gender and Nationalism project for the SCE.



Recent and Coming Events

*November 12 -14, 1992
South Atlantic MLA*

Martina Sciolino (English, Southern Mississippi) chaired an SCE session on "Feminism and Postmodernism: the End of Desire?" However, at press time we have not yet received the list of papers and presenters.

*December 26 - 30, 1992
Modern Language Association*

SCE Party: December 29, 8 pm until midnight, Warwick Hotel, room registered to Martha Woodmansee.

SCE Business Meeting: December 30, 8 am until 10 am. Warwick Hotel, room registered to Martha Woodmansee.

One SCE session, Sunday evening, December 27, will be devoted to the project on Rhetoric(s) for English Study. Three panelists [Jennifer Jackson (Penn State), John Schilb (Maryland), and James Phelan (Ohio State)] will address the following question: What would the advantages

and disadvantages be for English departments of making more of "rhetoric" in its multiple guises? Steven Mailloux (Univ. of California, Irvine) will chair the session, and Don Bialostosky (Toledo) will be the respondent.

In addition, as part of the continuing project on Intellectual Property and the Construction of Authorship, the SCE is co-sponsoring with the Modern Language Assn. a forum and a series of workshops on "The Law of Texts: Copyright in the Academy." The forum, chaired by Andrea Lunsford (Ohio State) will take place Monday, December 28, and include the following presentations:

- "Authorship and its Critique: A Short History," Martha Woodmansee (CWRU)
- "Everything You Ever Wanted to Know About Copyright But Were Afraid to Ask," Peter Jaszi (American Univ. Law School)
- "The Rhetoric of Rights and Information," James Boyle (American Univ. Law School)
- Response by Jonathan Culler (Cornell)

The first three workshops will be held on Tuesday, December 29. "Collaboration: Institutional and Cultural Constraints on Collective Production" will be chaired by Lisa Ede (Oregon State) and include presentations by Rosemary Coombe (Univ. of Toronto Law School), Mary Layoun (Wisconsin), Andrea Lunsford, and David Sanjek (BMI). The workshop on "The Construction of Authorship: Agendas for Research and Action" will be chaired by Martha Woodmansee and include presentations by Margreta DeGrazia (Univ. of Pennsylvania), Jane Ginsberg (Columbia Law School), Carla Hesse (Univ. of California, Berkeley), Mark Rose (Univ. of California, Irvine), Clifford Siskin (SUNY, Stony Brook), and Susan Stewart (Temple). James Sosnoski (Miami Univ.) will chair the workshop on "Author-ity in New Media: Academic Practice in the Digital Environment," which will include presentations by Jay David Bolter (Georgia Tech) and Pamela Samuelson (Univ. of Pittsburgh Law School) and a response by Gary Lee Stonum (CWRU).

The final workshop on "'Fair Use'" Scholarly Access to Unpublished Materials and Classroom Photocopying" will be held on Wednesday, December 30, and chaired by Karen Burke Lefevre (Rensselaer Polytechnic). Speakers include Jon Baumgarten (Proskauer, Rose, Goetz

& Mendelsohn), David Garrow (Author's Guild), and Michael Remington (formerly counsel to the House Subcommittee on Intellectual Property).

*March 8-12 1993
Bellagio, Italy*

In addition to the organizers, Martha Woodmansee and Peter Jaszi, the conference on "Cultural Agency/Cultural Authority: Politics and Poetics of Intellectual Property in the Post-Colonial Era" will include the following participants:

- Upendra Baxi (Law, Univ. of Delhi), Displacements of the "Romantic" Concept of Authorship in Socialist and Post-Colonial Law
- James Boyle (Law, American Univ.), The International Political Economy of Authorship: Efficiency, Equity, and the Rhetoric of Acquisitive Genius
- Rosemary Coombe (Law and Anthropology, Univ. of Toronto), Colonial Ghosts in Postcolonial Struggles: Cultural Appropriation and the Legal Imaginary
- Bernard Edelman (Avocat a la Court, Paris), topic to be announced
- Mihaly Ficsor (Copyright Department, World Intellectual Property Organization, Geneva), Legal and Sociological Aspects of the Process of Acceptance of New Categories of Creators as Authors
- Margreta de Grazia (English, Univ. of Pennsylvania), Shakespeare's Status as Property--Commercial/Institutional/Cultural/Global
- Paul Geller (Law, Los Angeles), Conceptualizing Authorship in International Copyright Law: The Colonial Metaphor as an Epistemological Obstacle
- Mary Giffin and Lisa Maruca (English, Case Western Reserve), How to Be an Author: Popular Writing Guides in English, 1700 to the Present
- Benetta Jules-Rosette (Sociology, Univ. of California, San Diego), New Technologies and the Visual Arts in Africa: Questions of Authorship in the Post-Colonial Era
- Sarah Laird (Periwinkle Project, Rainforest Alliance), Intellectual Property in the Rainforest
- Smadar Lavie (Anthropology, Univ. of California, Davis), Intersections of

Silence: Subjectivities of Race/Gender and the Eurocentric Nation-State in the Writing of Third World Israeli Women

Mary Layoun (Comparative Literature, Univ. of Wisconsin), topic to be announced

Andrea Lunsford (English, Ohio State), Representations of Authorship in the Popular Media

Nabila Mezghani (Law, Univ. of Tunis), Protection for Authors' Rights in Cultural Patrimony in Developing Countries

Simon Njami (*Revue Noire*, Paris), Intellectual Property in Contemporary Africa

Patrick J. O'Keefe (Law, Univ. of Sydney), Copyright-Produced Inhibitions on the Use of Heritage Items

Helki Pisuke (Law, Tartu Univ.), The Hard Way of Becoming a Free Author: the Estonian Post-Communist Experience

Mark Rose (Humanities Research Institute, Univ. of California, Irvine), From Paternity to Property: Metaphors in Relation to Intellectual Property

Pamela Samuelson (Law, Univ. of Pittsburgh), Automating Authorship / Writing as a Technology

Zheng Chengsi (Law, Chinese Academy of Social Sciences), The Development of Authors' Rights and the Idea of Authorship in China

March 26-28, 1993
Northeast MLA

On Saturday morning, March 27, the SCE will sponsor a panel entitled "Theory and Practice: Theory Blind," which has been organized by Crystal Bartolovich (Humanities, Drexel) and Max Thomas (English, Pennsylvania). Presentations include:

"1-900-LIT-CRIT, or: Theory within Site of a Classroom," Neal Easterbrook (Texas Christian Univ.)

"Editing as Interpretation: The Rhetoric of Authority in the Cambridge Edition of *The Rainbow*," Charles L. Ross (Univ. of Hartford)

"Remapping Theory: Marking the Current Moment and Scene," Jeffrey Williams (East Carolina)

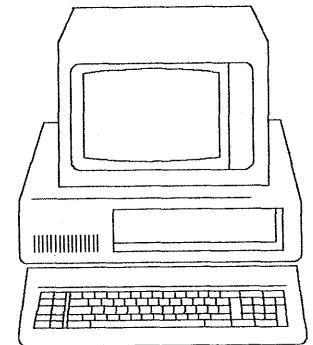
May 29-31, 1992
University of Toledo

The SCE project Rhetoric(s) for English Studies in conjunction with the University of Toledo English Department Colloquium in Rhetorical Theory will be sponsoring a symposium. The symposium will address the varieties of rhetoric available for English departments, the role rhetoric should play in English curricula and research, the rhetorics which advocates of rhetoric need to adopt in persuading English departments, and the rhetorics which English departments need to adopt with their university and public constituencies.

Presenters will include Don Bialostosky, Susan Brown Carlton, Sharon Crowley, Patricia Harkin, Joseph Harris, Kurt Heinzelman, Susan Jarratt, Steven Mailloux, Jasper Neel, James Phelan, and Susan Wells. For information on time and location contact Don Bialostosky in the Department of English at the University of Toledo (userrc49@umichum.bitnet) at 419-537-4915.

The Electronic College of Theory

As the 130 or so current subscribers know, the Electronic College has truly begun to thrive this year. We have moved beyond serving primarily as an electronic version of the department bulletin board--announcements of conferences, calls for papers, and publication news--to become as well a place of dialogue and discussion. As more and more scholars get computers and access to electronic mail, we expect this to continue.



The Electronic College works as "moderated mail reflector." In other words, messages, announcements, comments, and queries come into the moderator, Gary Stonum, in the form of electronic mail, they get collected every few days and put into a single larger piece of electronic mail, and then that bundle goes out to each of the subscribers. This fall we have averaged about two bundles a week.

To join, simply include an electronic mail address on your SCE renewal, or send a request by electronic mail to xx124@po.cwru.edu. Those who do not have access to electronic mail but would like to contribute should write to Stonum at the SCE.



Good Text

...with

Doctor Truth

Dr. Truth will not be able to answer your questions this issue : she remains in mourning for William M. Gaines, the only man she ever loved. So distraught is the Doctor that she has taken up smoking again. However, the Editors hope that she will have recovered in time for the next issue, so keep those cards and letters coming.

The Editors would also like to add, as a public service and an equally public expression of disdain for parvenus and wannabes, that the following announcement appeared in the November 1992 issue of *Spy* magazine:

ASK CAMILLE PAGLIA: An Exclusive New Service for Readers of *Spy*!

"Having difficulties in your romantic life? Troubles with your parents? Spouse? Boss? Can't decide whether you're feminist or postfeminist? Good news - help is on the way! *Spy* is pleased to announce that Camille Paglia, the author of *Sexual Personae* and *Sex, Art, and American Culture*, has agreed to respond to your letters, and offer advice and guidance to those of you who want help. *This is for real.* We want letters from the actually lovelorn and/or confused; to those letters we publish, we promise Camille Paglia's actual responses in return. Send your letters to Ask Camille Paglia, *Spy*, The *Spy* Building, 5 Union Square West, New York, NY 10003. All letters become the property of *Spy*."



*From the
Mailbag*

In January 1993, Patrick O'Donnell will assume the editorship of *Modern Fiction Studies*. The journal will continue to seek essays written from a variety of theoretical, cultural, and critical approaches to modern and contemporary fiction for general and special issues. Recent special issues include those

The Society for Critical Exchange, Inc.
Founded 1975; incorporated 1976

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